Nebraska Senior Softball Board Meeting Minutes
June 12, 2012
Present: Board Members: Dave Janda, Dave Dye, Dick Smith, Steve Quinn, Ron Kunert, Chuck Grubb, Mert Opfer, Dennis Steinhauser and Roberta Steinhauser.

Financial Report - Mert_\$6,970 ending balance in NSS bank account- budget expected to be met at year end. (Umpires, fields, jerseys, banquet, jackets and tournament award expenses projected are $\$ 6,892$ )

Draft/Pool Player Update - Dave Dye Registered Pool Players have been assigned to teams. We need around 6 new players for team assignments on teams short of players. Yankees now have 9 players. Cardinals and Cubs have 10. Dave has received interest from individuals that want to join the league. Board motion made and approved for immediate signing of these individuals to a team.

Manager Survey/Feedback: Dave received responses from 6 managers. General feedback was ok with the 1 hour time limit - players are favorable to the 50 minute time call to provide notice of 1 inning remaining.

Caps/New Jersey Update - Dick Reordered Cub's jerseys were received and provided to players. 2 jerseys should be coming in any day for new players. Jerseys will not be ordered for any new players joining the league now; caps should be available for them.

Scheduling/Tournament Update - Dennis/Ron 3 rainout dates were scheduled which have not been used. Tournament dates will be moved up unless we get rain and need to use the rain out games. Plan needs to be defined from the Tournament Committee to outline player rosters, minimum of team players on the roster required to play the game, if catcher could be picked up, etc. Request made for the tournament bracket to be posted. Double headers are factored for the tournament.

Fall Schedule - Planning needs to be initiated for the fall ball. Board motion made and approved to start fall registrations on July $1^{\text {st }}$ and end on Aug 10th, registration fee of $\$ 60$ and fall play date to start on August 27 through October $17^{\text {th }}$ with 15 game season. Registration fee recommended and approved for $\$ 60.00$.

Auxiliary Update - Catherine Email sent out today for an Auxiliary sponsored league picnic to be held on June 30 at the LaVista park at 5:00 p.m. Brats and burgers will be provided. RSVP requested for attendance. No alcohol is allowed at the park.

Tournament Committee Update - Chuck Tournament Committee will meet within the next 2 weeks to outline the Tournament rules. Bracket will be posted on the website.

LaVista Field Contract Update- - Steve The LaVista City Council has not scheduled this for discussion yet. Minimum 5 year contract recommended before league pursues the investment for Score Boards.

## Marketing Report - Chuck

## NEW BUSINESS and ANNOUNCEMENTS

Corporate Partners: \$300.00 in revenue generated from the addition of another corporate partner: Integrity Builders. Agreements in place with the Liquor Cabinet and Jarod Horton Construction and they are reviewing logos/ads for website placement.


Website 'News' Link: Reminder that the 'News' section of the website is updated frequently with important information and announcements. Encourage players to check this section.


Golf Tournament: Committee formed to handle this event. Rick Prusha, Larry Peterson, Gary McCoy, and Bill Weller. Course and date to follow soon. Like timeframe will be late August or early September.

Summer Parades: City of LaVista parade held on Saturday, May $26^{\text {th }}$. A total of 22 family members and players made the walk and handed out over 2,300 treats to spectators. Special thanks to Teri and Gary Dukat for offering their home as a staging site and then having a great lunch for us afterward.

The Papillion Days parade is this Saturday, June $16^{\text {th }}$. Participants need to be in place by 1:30 p.m. at the corner of $4^{\text {th }}$ and Beadle in Papillion.

Marketing/Publicity Survey Results. Nice participation in this informal survey with 108 total responses to a series of 7 very short questions. See results below.


Communications: Sent out NSS Board condolence card to Bob Duckworth, Cubs, after the loss of his Dad. Reminder that if you hear of illnesses or a loss, please let me know as soon as possible.

League wide announcements sent out on $5 / 27 / 12$ and 6/12/12.
Facebook: increased to 103 likes, up 4 from last month, (up 114\% since June of last year) Please encourage your friends and family to 'like’ the site.

Night Out with the Stormchasers: Scheduled for Tuesday night, August $21^{\text {st }}$. We have reserved a section of the left field picnic area. Price is to be determined but will include food AND a reserved box seat. Cost is expected to be at or below last year's price. A $\$ 500.00$ deposit has been made to the Stormchasers. In addition, a link is already available on the NSS website with a graphic for the event.

Banquet Venue. Checking into rental and catering rates for The Club, Fireman's Hall, Millard Social Hall, and others in preparation for the NSS Awards and Recognition Banquet. I will have a full list of options by the next meeting and looking for a choice and approval vote at that time.

NSS Hats: Only 5 black/red hats left in the inventory. Cost $\$ 13.50$ for one hat; $\$ 25.00$ for two.


New Player Survey: Providing Dave Dye with 5 questions to consider for New Player survey.
Caption Contest: Thanks to Ed Tworek for being a good sport during the first caption contest won by the Marlins’ Dewey Wyatt. For a list of all the submissions, visit the 'News' section of the website.
eMail NSS Information: The email address nssinformation@yahoo.com is set up to receive inquiries from interested individuals and has an automated response built in that directs senders to our website and promises a response from one of the NSS board members. Please use this email address and give it a try at your convenience to see the auto reply. This address is featured in our informational pamphlet.

## Upcoming Marketing Events/Calendar:

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z/14/12 NSS Monthly Social, LaVista Keno(LVK) 6:30 p.m.
z/25/12 Summmer Recreation Fair, Westroads Mall, Noon to 3:00 p.m.
3/13/12 NSS Monthly Social, LaVista Keno(LVK) 6:30 p.m.
4/1/12 - NSS appearance in The Independent
4/10/12 NSS Monthly Social, LaVista Keno(LVK) 6:30 p.m.
4/23/12 Opening Day!
5/26/12 LaVista Daze Parade
6/16/12 - Papillion Days Parade
6/30/12 - NSS Auxiliary Summer BBQ
8/21/12 - Night Out with the Stormchasers
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Managers need to be responsible to address rule questions with the umpires. Judgment calls by umpires stand and should not be questioned.

Rules are on the back of the scoreboard for reference on the field. Rules are on the website for reference by players and managers. Chuck presented Rule Booklets for Board input which was positive - great idea Chuck!

Website updates: Board Job Descriptions should be reviewed for updates. Corporate Sponsor advertisements on the website will be randomly sorted for display order changes. Umpire information for a roster will be requested for updating on the website.

Consideration discussed to start working on obtaining 3 fields for next year. Time slots of 1 hour 15 minutes are preferred for games.

Date for the next meeting is Tuesday, June 26th at the Pizza Gourmet on 12040 McDermott Plaza in LaVista.

Meeting adjourned at 8:20 p.m.
Roberta Steinhauser
Secretary

