

Nebraska Senior Softball Board Meeting Minutes
August 14, 2012

Present: Board Members: Dave Janda, Dave Dye, Dick Smith, Steve Quinn, Ron Kunert, Chuck Grubb, Mert Opfer, Dennis Steinhauser

Fall League:

Dick reported he has plenty of softballs, no additional purchases are needed. No new caps will be ordered. Teams have a few caps left for new players. Scorebooks are needed to provide new books for the fall coaches.

There will be 15 play dates scheduled for the fall league games.

There will be 11 teams in the fall league.

114 registrations have been paid for the fall league. 12 are pending processing of the registration payments.

Chuck Grubb - Marketing Report:

NEW BUSINESS and ANNOUNCEMENTS

Corporate Partners: Received a total of \$1,600.00 in Corporate Partner payments since the last board meeting on 6/26/12. Four new businesses have joined Nebraska Senior Softball to include Diamond League Levels for The Liquor Cabinet, Hillcrest Healthcare Systems, and Jared Horton Construction, Inc. (\$900.00); Dads Carpet Cleaning and T-Shirts Plus (\$400.00) at the Touch em' All level; and a \$300.00 renewal from LaVista Keno.

Total Corporate Partner revenue in 2012: \$2,400.00

Tournament Championship: Scheduled for Monday, August 20th. Major kudos to tournament director Ron Hager who has run a nearly flawless event. Updates are made within 24 hours to the bracket on the website, rules posted, rainout addendum added. Announcer and color man are ready for the final game(s) along with music and grounds crew.

NSS Auxiliary BBQ: The summer picnic was a tremendous success as the Auxiliary had all the bases covered regarding food, music, decorations, venue, etc. The only downside was of the 105 people who reserved and committed to the event, a total of 51 (nearly 50%) didn't show up.

Banquet Venue. To be held at The Club in Papillion, Nebraska on Friday, November 9th, 2012. Venue is reserved. DJ is booked. Menu selections will be presented through an informal survey to the league.

NSS Night at the Stormchasers: Scheduled for Tuesday, August 21st, 2012. Registrations are closed. A total of 94 adults and 9 children are expected. A table will be

set out for players/families to check in and receive box tickets and their wristbands for the food and pavilion entrance.

NSS Golf Tournament: Scheduled for Thursday, September 13th, 2012. Cost \$55.00 and location will be Tiburon Golf Course. Online registration is available and posted on the website and was sent via email. Tournament committee: Gary McCoy, Rick Prusha, Bill Weller, and Larry Peterson.

Choice Hotel Partnership: Preliminary agreement struck with the Choice Hotel chain to give NSS players and families a 15% discount off of the Best Available Rate found during online reservations in exchange for advertising on our website. We will have a dedicated ID for our group along with a special toll free telephone number. More to come.

Upcoming Marketing Events/Calendar:

8/20/12 – NSS Spring / Summer Championship Game(s)

8/21/12 – Night Out with the Stormchasers

9/13/12 – NSS Golf Tournament

11/9/12 – 2012 NSS Awards and Recognition Banquet

Date and Location of next NSS Board Meeting: TBD

August 14, 2012 General League Picnic/Meeting

Special thanks for the work at the league meeting: Gary Kruse grilled the food for the picnic. Bob Morley handled the refreshments..

Outgoing Board members are Dave Dye, Dick Smith and Ron Kunert. Appreciation expressed for their volunteer work for the NSS League on the Board.

NEW Board members voted in by the league members are: Ron Hager – Associate Commissioner, Duke Burgess and Greg West- Board Members. Good luck to the incoming Board Members!