Nebraska Senior Softball Board Meeting Minutes May 8, 2012

Present: Board Members: Dave Janda, Dave Dye, Dick Smith, Steve Quinn, Ron Kunert, Chuck Grubb, Mert Opfer, Dennis Steinhauser and Roberta Steinhauser.

Registration Update – Mert 176 players are paid and on the NSS Website. 2 pool players are paid.

<u>Financial Report</u> – Mert_\$14,574 ending balance in NSS bank account after registrations with estimated budget expenses of \$10,500 pending.

<u>Draft/Pool Player Update</u> – Dave Dye 2 paid pool players are yet to be assigned. Twins and potentially Cardinals would be in line for these 2 pool players. 1 additional pool player will be coming into the NSS League tomorrow. Question raised for future discussion if league rules for ability to play be taken into consideration for the new player enrollments.

<u>Caps/New Jersey Update</u> – Dick All teams have new caps. Phillies's caps are being remade. Jerseys were given out last night. Cub's jerseys had to be reordered.

Scheduling/Tournament Update – Dennis/Ron Changes were made to the last 10 play dates. Double headers are scheduled for the last 8 play dates. This allows for 3 rain out dates. Tournament could be moved up if the rainout dates are not needed. The Website is updated for all scheduled games. The Tournament will be double elimination over a span of 5 days beginning on July 25th if rainouts are not needed –or- no later than August 1st. Seating for the Tournament will be based on the record standing in the League.

<u>Auxiliary Update</u> – Catherine Bake sale was very successful. Summer barbeque is being planned in Central Park pavilions in LaVista in June for the NSS League. An Auxiliary Board member is being sought for Hospitality oversight. Motion made to give the Auxiliary \$200 to foster their work for the NSS League. Board approved.

<u>Tournament Committee Update -</u> Chuck Tournament Committee will organize some additional activities such as Home Run Derby or All Stars Game. Grounds crew, music, etc is under consideration.

<u>LaVista Field Contract Update-</u> - Steve The LaVista City Council has not scheduled this for discussion yet. Minimum 5 year contract recommended before league pursues the investment for Score Boards.

Changes to League Rules – Ron

The original league rule under VI 5. b. will now be enforced for all remaining games. "When 50 minutes of play has expired, the umpire will stop play and announce to both managers that the current inning will be completed plus 1 more inning."

League Rule Changes:

VI 5. c. Tie games after seven innings will begin one (1) extra inning with a runner on second base who completed the last official at bat the previous inning. If the game is still tied after the one extra inning, play will end and each team will be awarded ½ win and ½ loss.

VII 4. Changes to reflect "Pinch" runner:

- a. A pinch runner must be announced.
- b. A batter/runner having successfully reached base, may ask for a pinch runner. He may repeat this unlimited times during the game.
- c. No team shall exceed two pinch running events per inning.
- d. No player shall enter as a pinch runner more than once per game.
- e. No pinch runner shall replace the runner at second base beginning extra innings play until he has advanced to third base. Exception: If injured or ill, the runner may be replaced, but must be removed from the game.
- f. No original runner shall re-enter as a pinch runner for another player in the same inning.
- g. A pinch runner on base when it is his turn to bat will be declared out. The pinch runner called out does not lose his turn at bat.
- h. No pinch runner shall be replaced by another pinch runner except for injury or illness. The replaced runner will be removed from the game.
- i. Once an entering pinch runner touches a base, the event is official.
- j. Neither substitute players nor bye players shall be used as pinch runners.
- k. Violation of a pinch runner rule results in an out at the runner's position when the violation is declared.

<u>1 Hour Time Limit</u> – Dennis Some negative player feedback has been received with the 1 hour time limit. Motion made for Dave to contact the Managers to get their input. Board approved this approach to get Manager input.

Marketing Report – Chuck

Corporate Partners: \$500.00 in revenue generated from the addition of two new corporate partners: John A. Gentleman and Makovicka Physical Therapy. Finalizing details with: Integrity Builders (Diamond League), Liquor Cabinet (Diamond League), and Jarod Horton Construction (Diamond League).

Additional Revenue: \$500.00 anonymous donation from NSS player to be used toward the 'growth of the league'. Benefactor desires anonymity but deserves our public thanks for his generosity.

eMail Announcements: Chuck is sending miscellaneous announcements to NSS players with information regarding upcoming events, milestones, topics of interest, etc.

Website 'News' Link: Chuck is making more frequent edits to the News link on the NSS website to include corporate partner welcomes.

Summer Parades: Official registration forms for parade entries were sent to the City of LaVista and the City of Papillion for our inclusion in the local festivities. LaVista Daze is less than 3 weeks away. Papillion Days on June 16th. Anyone interested in walking the parade should contact Chuck.

Frozen Ropes Hitting Clinic: 15 league players took part in a four-week session at the Frozen Ropes indoor facility. Cost for the session was \$70.00 with mostly favorable comments regarding the quality of the instruction and benefits received.

Magazine Appearance: NSS was featured on the front cover of the April 2012 edition of The Independent. Full two page spread, article and pictures, inside. Several calls from interested people in the week following distribution.

Facebook: increased to 99 likes (up 106% since June 2011 and 26% over the past two months). Please encourage your friends and family to 'like' the site.

NSS Hats: Received 25 hats with Nebraska Senior Softball embroidered on the front. Two styles: black with red accent/lettering and beige with black accent/lettering. Cost \$13.50 for one hat; \$25.00 for two.

Communications: Sent out NSS Board get well cards to Del Stokes and Ardes Zakovec. Condolence cards to Bill Riggle and Gil Stephens. Reminder that if you hear of illnesses or a loss, please let Chuck know as soon as possible.

New Player Survey: Partnering with Dave Dye to get an informal survey out to all of the new players in the league to get their assessment regarding their onboarding, how they found out about the league (to measure marketing), and their suggestions for improving the new player process.

Survey Part II: Drafting a second informal survey to measure thoughts and value associated with a wide variety of NSS initiatives, most related to marketing, publicity, and communications and social events. Results will be shared when available.

Upcoming Marketing Events/Calendar:

5/26/12 – LaVista Daze Parade 6/16/12 – Papillion Days Parade July 2012 – Ralston Days Parade 8/21/12 – Night Out with the Stormchasers

PAST/ACTIVE ANNOUNCEMENTS

Golf Tournament: Rick Prusha has agreed to chair a committee and handle the logistics for a NSS Golf Tournament in 2012. Details to come.

Night Out with the Stormchasers: Scheduled for Tuesday night, August 21st. We have reserved a section of the left field picnic area. Price is to be determined but will include food AND a reserved box seat. Cost is expected to be at or below last year's price. A \$500.00 deposit has been made to the Stormchasers. In addition, a link is already available on the NSS website with a graphic for the event.

eMail NSS Information: The email address <u>nssinformation@yahoo.com</u> is set up to receive inquiries from interested individuals and has an automated response built in that directs senders to our website and promises a response from one of the NSS board members. This address is featured in our informational pamphlet.

Date for the next meeting is Tuesday, June 12th at location to be determined.

Roberta Steinhauser Secretary